

2020 Greenwich Leaders: Canadian Institutional Investment Management Service

Q1 2021

The 2020 Greenwich Quality Leaders in Canadian Institutional Investment Management Service are Manulife Investment Management, Mawer and Phillips, Hager & North Investment Management. These asset managers have distinguished themselves from competitors by delivering superior levels of client service that help institutional investors achieve their investment goals and objectives.

Greenwich Quality Leaders – 2020



Overall Canadian Institutional Investment Management Service Quality

Investment Manager

Manulife Investment Management
Mawer
Phillips, Hager & North Investment Management

Note: Based on interviews with 181 institutional investors. Quality leaders are listed in alphabetical order.
Source: Greenwich Associates 2020 Canadian Institutional Investors Study

Consultant [Davis Walmsley](#) advises our investment management clients in Canada.

METHODOLOGY

Between July and October 2020, Greenwich Associates conducted 181 interviews with senior professionals at the largest tax-exempt funds in Canada, including corporate funds, Canadian subsidiaries of U.S. corporate funds, public sector and provincial funds, endowments, and foundations. Study participants were asked to provide quantitative and qualitative evaluations of their asset managers and investment consultants, including qualitative assessments of those firms soliciting their business and detailed information on important market trends.

The data reported in this document reflect solely the views reported to Greenwich Associates by the research participants. Interviewees may be asked about their use of and demand for financial products and services and about investment practices in relevant financial markets. Greenwich Associates compiles the data received, conducts statistical analysis and reviews for presentation purposes in order to produce the final results. Unless otherwise indicated, any opinions or market observations made are strictly our own.

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