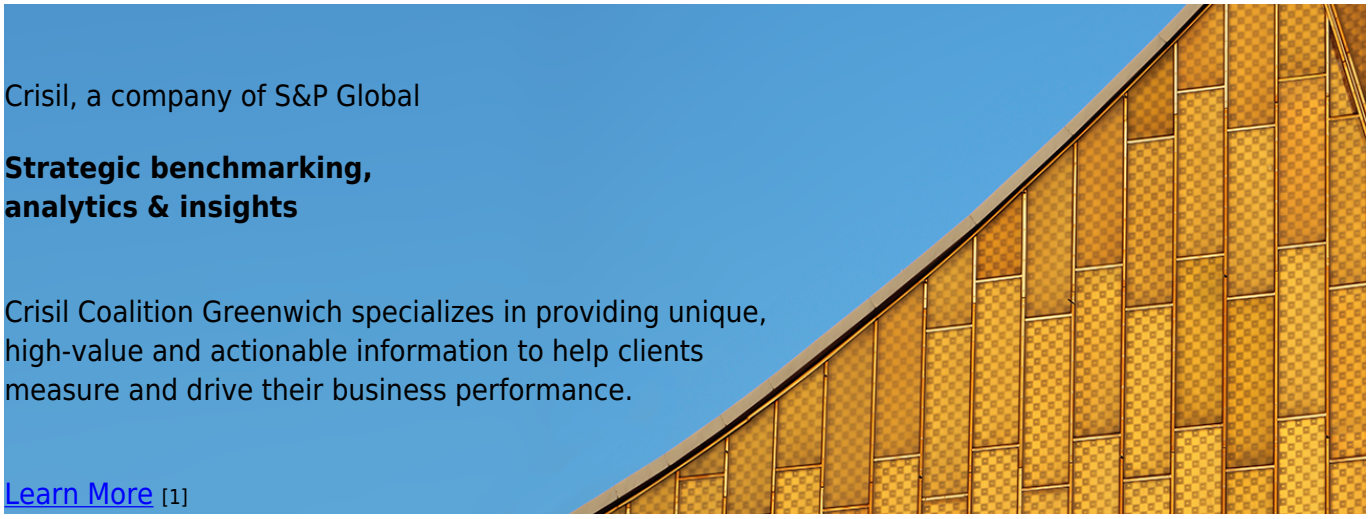
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How We Help Clients

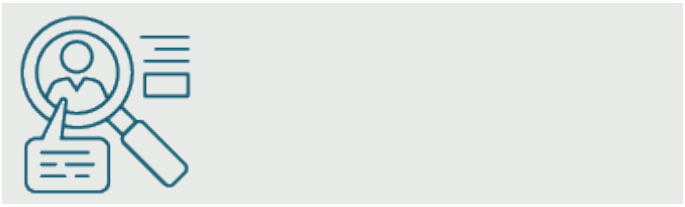
Plan

- Goal setting
- Resource allocation
- Market trends
- Brand reputation
- Competitive landscape

Measure

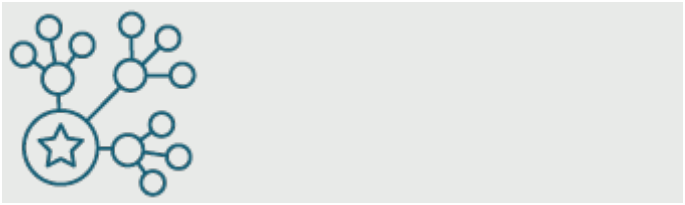
- Measure business performance (KPIs)
- Quality performance of front-line staff

- Product cross-sell opportunities
- Strengths/weaknesses of key competitors



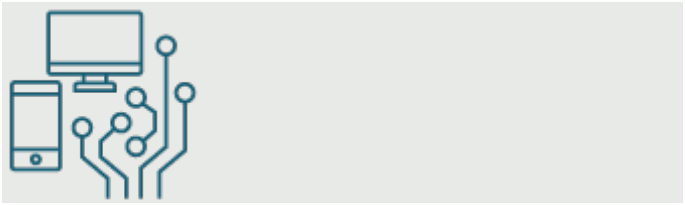
Act

- Identify sales opportunities
- Address 'at risk' customer relationships
- Enrich CRM



Promote

- Content marketing services
- Awards



Digitize

- Prioritize investments
- Discover capability gaps
- Compare roadmaps & capabilities against peers
- Evaluate third-party vendors

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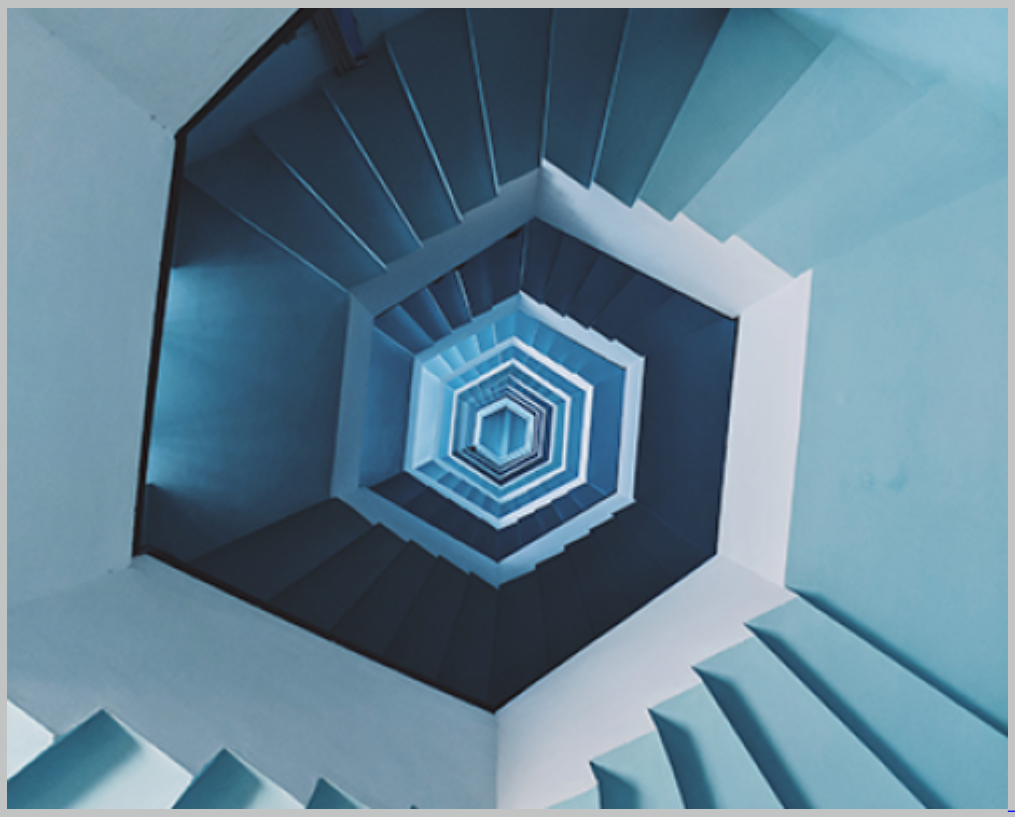
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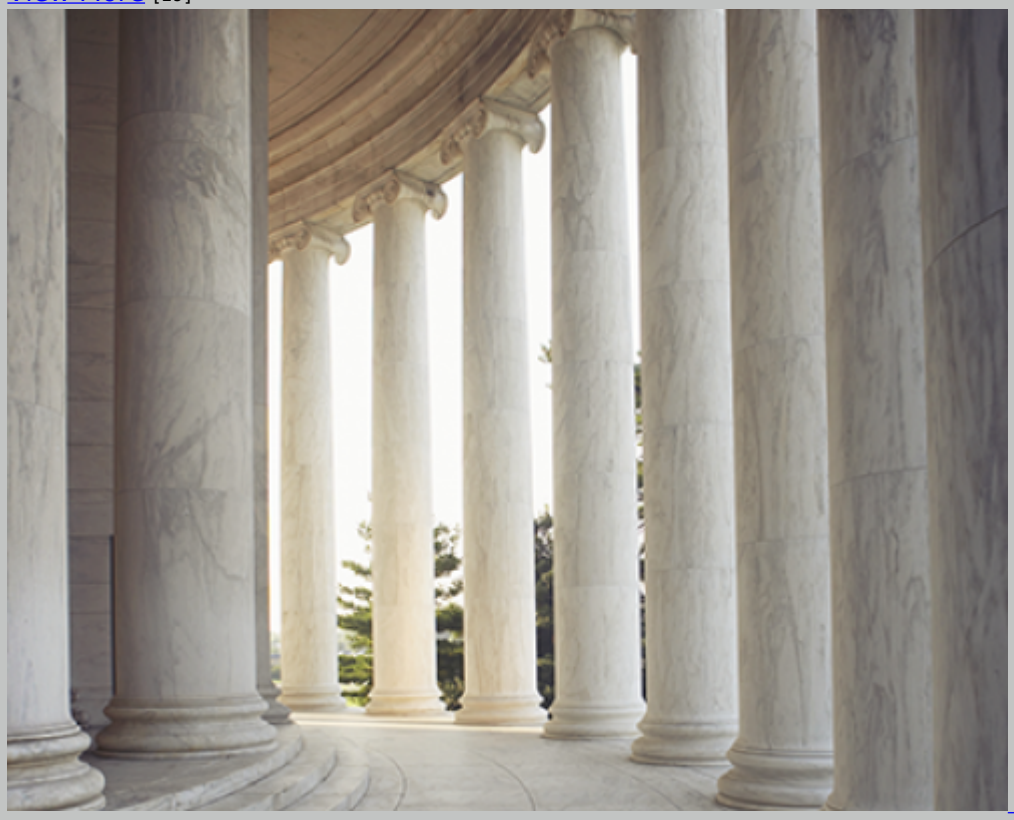
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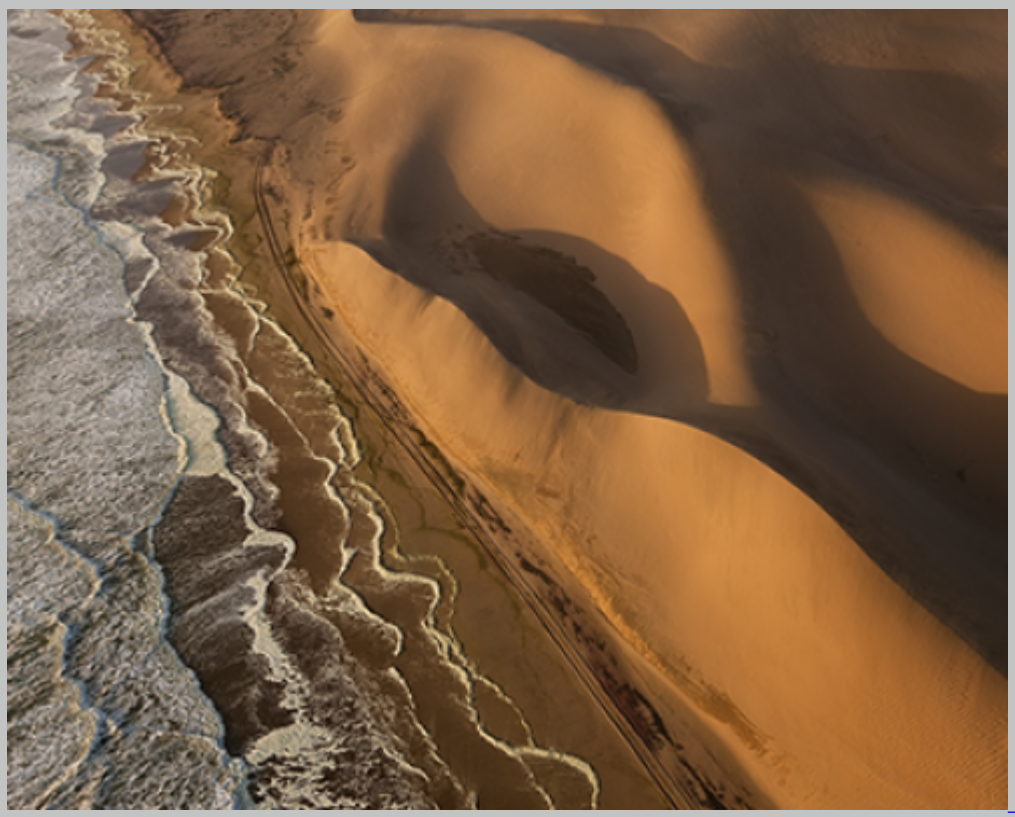
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Featured

OEMS Vendor Benchmarking: Order and Execution Management Systems

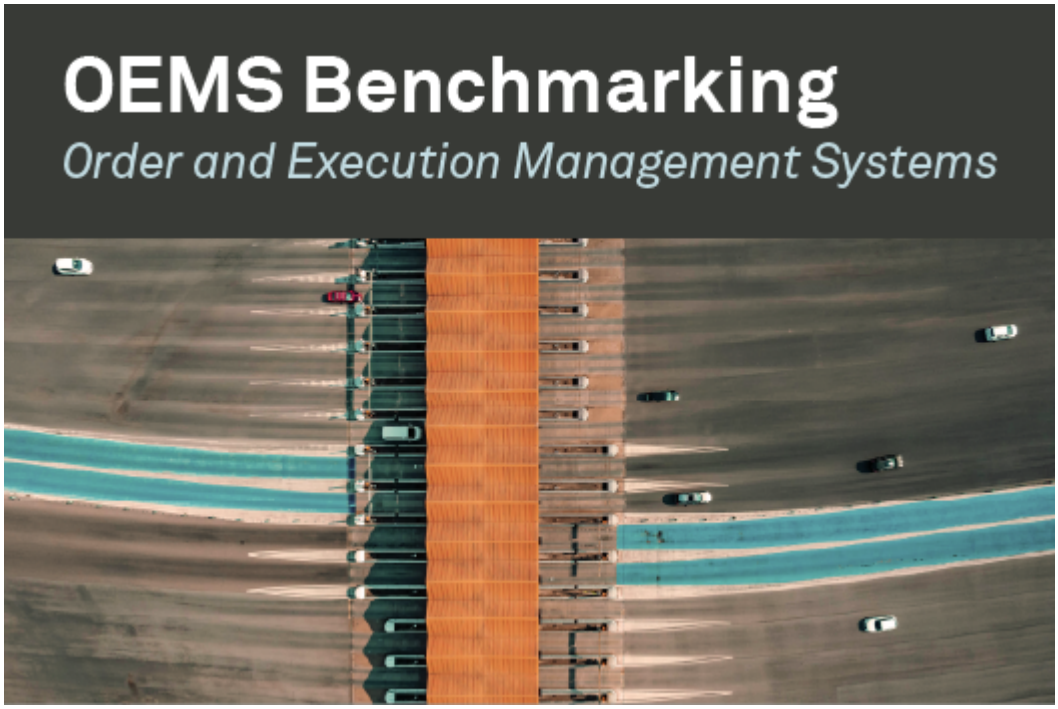
Crisil Coalition Greenwich has launched a comprehensive benchmarking study of leading order and execution management system (OEMS) providers.

The report provides full access to detailed scoring and benchmarking across all features and functionality categories and individual vendor profiles. With a focus on multi-asset class solutions, this tool is valuable for firms requiring data-informed vendor evaluations and provides a deep

review and analysis of leading OEMS service providers.

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The Markets Minute

As you navigate the competitive markets landscape, regular updates from our Competitive Analytics team will keep you informed of important industry topics and best practices.

Their data-driven insights set the standard within the corporate & investment banking and financial services community for performance and efficiency measurement across Equities Sales & Trading, FICC Sales & Trading, Origination, Advisory, Transaction Banking, Lending, and Securities Services.

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Commercial borrowers see lower spreads amid rate cuts, heightened competition

The decision by the U.S. Federal Reserve to cut interest rates at its September 2025 meeting is good news for commercial borrowers in more ways than one. Not only will the 25 basis point reduction in the Fed Funds Rate lower base rates on loans, but data from recent history also suggests that the prospect of additional Fed easing might influence lower spreads on floating rate commercial and industrial (C&I) loans.

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Greenwich MarketView

Position yourself to adapt quickly to market structure trends and changes with our newest data product, featuring critical statistics and analysis.

The markets have reached a new level of transparency, but gathering and making sense of all the information is challenging.

In response, we created a dynamic view into major institutional markets using our data in combination with disparate sets produced by market participants, regulators and industry associations.

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