2017 Asian Large Corporate Cash Management

2017 Cash Management Market Trends

August 10, 2018

Executive Summary:

This cash management market trends report contains intelligence we gather from Asian corporate treasury professionals about their corporate cash management relationships, average number of relationships, regions used, sales/suppport coverage, staffing changes and TMS.

Methodology:

This report provides bank relationship information for banking gathered from treasury professionals across Asia.

Research is based on in-person and telephone interviews with corporates with annual revenues of $500 Million and up.

Interviews were in China, Hong Kong, India, Indonesia, Malaysia, The Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam from August thru November annually.

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