



2018 European Equity Investors - Asian Equities

Asian Equities

July 30, 2018

Executive Summary:

This report provides detailed information from Europe-based investors investing in Asian equities including helpful benchmark data such as:

- Total equity spend for execution and research/advisory services
- Allocation of Asian equity commissions by country
- High touch vs. electronic mix of Asian trading volume
- Number of brokers used

Methodology:

This report provides detailed information on equities according to buy-side firms located in Europe investing in Asian equities. Research is based on in-person and telephone interviews with 150 institutions in the 2018 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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