



2018 Retail Structured Products

2018 Retail Structured Products Market Trends

March 1, 2019

Executive Summary:

This report provides detailed information from U.S.-based retail structured products investors including helpful benchmark data such as:

- Total volume in retail structured products
- Structured products distribution by client type
- Expected greatest future product demand
- Key selection criteria

Methodology:

This report provides detailed information on retail structured products according to buy-side firms located in the U.S. Research is based on in-person and telephone interviews with 47 retail structured products investors in the 2018 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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