

# 2019 North American Equity Investors - U.S. Equities Electronic Trading

U.S. Equities - Electronic Trading

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**Executive Summary:** 

This report provides detailed information from U.S.-based equity investors engaged in electronic trading including helpful benchmark data such as:

- Total spend for execution and research/advisory services
- Mix of electronic vs. high-touch trading volume
- U.S. equity commission rates
- Most important selection criteria for algorithmic trading

#### Methodology:

This report provides detailed information on equity products according to U.S.-based equity investors engaged in electronic trading. Research is based on in-person and telephone interviews with 133 U.S. equity investors engaged in electronic trading in the 2019 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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