2018 Large Corporate Cash Management - Europe

Market Trends

August 13, 2019

Executive Summary:

This information includes data on: Key findings in Western Europe, top cash management banks for Total Europe and individual countries, technology solutions requirements, priorities for European corporates, selection criteria for choosing providers, and grades for ease of doing business and digital platforms.

Methodology:

Greenwich Associates conducted 2,345 interviews with financial officers (e.g., CFOs, finance directors and treasurers) at corporations and financial institutions with sales in excess of €500 million, including 540 with sales of at least €2 billion. Interviews were conducted throughout Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom.

Interviews took place from August to November 2018.

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