2019 Large Corporate Banking and Cash Management Trends – Asia

2019 Asian Corporate Finance Research

March 16, 2020

Executive Summary:

This report provides detailed information from Asian corporates on key findings and market trends in banking and cash management.

Methodology:

From September to November of 2019, Greenwich Associates conducted 831 interviews in large corporate banking and 1,051 interviews in large corporate cash management at companies in China, Hong Kong, India, Indonesia, Malaysia, the Philippines, Singapore, South Korea, Taiwan, Thailand, and Vietnam. Subjects covered included product demand, quality of coverage, and capabilities in specific product areas.

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