



# 2020 Canadian Equity Investors

Canadian Equities

February 14, 2020

Executive Summary:

This report provides detailed information from Canada-based equity investors including helpful benchmark data such as:

- Total spend for execution and research/advisory services
- Concentration of equity commissions with top 5 brokers
- High-touch vs. electronic trading
- Number of brokers used

Methodology:

This report provides detailed information on equity products according to Canada-based equity investors. Research is based on in-person and telephone interviews with 54 Canadian equity investors in the 2020 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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