

2020 North American Equity Investors - Asian Equities

Asian Equities

February 14, 2020

Executive Summary:

This report provides detailed information from U.S.-based equity investors investing in Asian equities including helpful benchmark data such as:

- Total spend for execution and research/advisory services
- Average equity commissions
- High-touch vs. electronic trading
- Number of brokers used

Methodology:

This report provides detailed information on equity products according to U.S.-based equity investors investing in Asian equities. Research is based on in-person and telephone interviews with 63 U.S. investors investing in Asian equities in the 2020 Study. The data in this report is based upon aggregated results from individuals participating in the study.

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