



# 2020 North American Equity Investors - European Equities

## European Equities

June 12, 2020

### Executive Summary:

This report provides detailed information from U.S.-based equity investors investing in European equities including helpful benchmark data such as:

- Total spend for execution and research/advisory services
- Key determinants of equity commission allocation
- High-touch vs. electronic trading
- Number of brokers used

### Methodology:

This report provides detailed information on equity products according to U.S.-based equity investors investing in European equities. Research is based on in-person and telephone interviews with 58 U.S. investors investing in European equities in the 2020 Study. The data in this report is based upon aggregated results from individuals participating in the study.



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