



# 2020 Key Trends in Institutional Asset Management - Asia (ex-Japan): Graphics

Asian (ex-Japan) Institutional Investors Research

August 26, 2020

Executive Summary:

This report provides detailed information from institutional investors in Asia (ex. Japan) on current asset allocations, investment products used and most in demand across equities, fixed-income, alternatives, and specialty investments, and new business activity.

Methodology:

On an annual basis, from January to March, Greenwich Associates conducts in-person interviews in detail with the largest institutional investors in Asia. Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.



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