2020 U.S. Large Corporate Banking Insights

2020 U.S. Large Corporate Finance Study

January 27, 2020
Executive Summary:

This report provides detailed information from U.S. corporates on key findings and market trends in corporate banking.

Methodology:

From June through December 2020, Greenwich Associates conducted interviews at U.S.-based companies with $2 billion or more in annual revenue with 301 chief financial officers, treasurers and assistant treasurers, 346 cash managers and other financial professionals in cash management, and 110 corporate trade finance professionals. Participants were asked about market trends and their relationships with their banks. Trade finance interview topics included product demand, quality of coverage and capabilities in specific product areas.

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