2021 Large Corporate Banking Trends – Europe

2021 European Corporate Finance Research

June 10, 2022

Executive Summary:

Following the pandemic, most of corporates (81%) say they are optimistic when it comes to the business outlook for the next 6-12 months. Most of corporates already adapted to the new normal while liquidity management remains a key priority over the years. Still, the WFH transition is clearly a new topic. More than 80% of corporates have ESG targets.

Methodology:

Between September 2021 to February 2022, Coalition Greenwich conducted 1,120 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Nordic countries, Portugal, Spain, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities specific to Corporate Banking. Due to the COVID-19 pandemic, most interviews were conducted over the telephone.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038