2022 Large Corporate Banking Trends - Europe

2022 European Corporate Finance Research

May 12, 2023

Executive Summary:

Almost 90% of corporates have ESG targets or goals, those being mainly environmental. The key drivers of a successful digital experience are often the ability to provide a client-friendly banking platform and to ease KYC processes. This report provides detailed information from corporate treasury and finance professionals on corporate banking.

Methodology:

Between September 2022 to January 2023, Coalition Greenwich conducted 913 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Nordic countries, Portugal, Spain, and the United Kingdom.

Interview topics included product demand, quality of coverage and capabilities specific to Corporate Banking.

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