2022 Large Corporate Banking and Cash Management Trends - Asia

2022 Asian Corporate Finance Research

May 12, 2023

Executive Summary:

Cash Management saw an increased proliferation with more corporates in Asia diversifying their relationships benefitting local players. This report provides detailed information from corporate treasury and finance professionals on large corporate banking and cash management.

Methodology:

Interviews were conducted from September 2022 to January 2023 with Asia-based clients. Interviews were mostly completed via phone, typically with key decision makers for corporate banking services. Revenues of these companies are generally above USD$500 million per year. Coalition Greenwich conducted 912 interviews in large corporate banking and 1,179 interviews in large corporate cash management.

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