Top Trends in Asset Management for 2024

February 13, 2024

Executive Summary:



Asset managers have no shortage of challenges facing them in 2024. In the near term, managers are navigating a mix of volatile markets, elevated interest rates and the continued threat of economic recession. Over a longer horizon, managers are contending with persistent pressure on fees, margins and overall profitability.

Coalition Greenwich has identified a series of trends that will help determine winners and losers in this complicated environment and have a strong influence on the overall direction of the asset management industry in 2024 and beyond.

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