The Future of Commercial Payments

April 9, 2024

Executive Summary:

As expectations regarding digital experiences continue to rise in the financial services industry and traditional banks work to respond, non-bank players have gained recognition and share of mind among commercial businesses as an acceptable part of their payments services providers mix.

Methodology:

In October 2023, Coalition Greenwich interviewed 718 commercial and corporate businesses globally about their mix of payments providers as well as key priorities when choosing where to allocate future business.

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