2023 Key Trends in Institutional Asset Management - Germany

2023 German Institutional Investors Study

April 5, 2024

Executive Summary:

While investors, in general, appear to believe that we are beginning to see the light at the end of the tunnel after many years of uncertainty and central bank intervention, they are preoccupied with different issues depending upon their specific objectives. For example, Pensions are focused on funding and rate of return topics, while Insurers are looking at a broad range of potential market risks.

Methodology:

During 2023, Coalition Greenwich conducted in-depth interviews with 103 key decision-makers at the largest German institutional investors.

The 25th annual research study covers the largest German corporate, public, and industry-wide defined benefit, defined contribution and hybrid pension funds, banks (including Sparkassen in Germany), foundations and churches, insurance and reinsurance companies, sovereign pension reserve funds and other non-pension institutional investors including official institutions, central banks, monetary authorities, sovereign wealth funds, and supra-nationals.

For all markets, interviewed institutional investors have externally-managed assets of over €100 million.

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