From Private Markets to AI, a New Era in U.S. Institutional Asset Management

2023 U.S. Institutional Investors Study

April 16, 2024

Executive Summary:

This report provides detailed information on the U.S. Institutional Investor key trends from challenges facing institutional investors to attributes impacting manager selection. Learn about thought leadership most-in-demand for asset owners, expected changes in private market asset manager rosters, differentiators when selecting ESG managers, and asset allocation.

Methodology:

Coalition Greenwich's 52nd annual research with U.S. Institutional Investors is based on in-depth interviews conducted primarily through telephone interviews and online surveys, between February and November 2023.

Respondents include 708 individuals from 575 of the largest tax-exempt funds in the United States. These U.S.-based institutional investors are corporate, public, union, and endowment and foundation funds, with either pension or investment pool assets greater than $150 million.

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