2023 MENA Market Trends

2023 MENA Corporate Finance Studies

July 4, 2024

Executive Summary:

This report provides detailed information on key insights such as overall business outlook in MENA, ESG target/goal, clients' top strategic priorities, and other trends with MENA corporates.

Methodology:

Coalition Greenwich conducted interviews from September to early December 2023 with 403 corporates based in the UAE and other countries in the Middle East, such as Saudi Arabia, Egypt, Oman, Bahrain, Kuwait, and Qatar. Respondents were typically key corporate or finance decision-makers, e.g., CFO, Finance Director, Treasurer, and Financial Controller.

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