The Evolving Role of Corporate Treasurers in Today's World

July 17, 2024

Executive Summary:

Review the data-driven insights into treasurer's roles, priorities, and budget allocation. Topics covered:

- What are your responsibilities?
- What areas have increased in focus for you?
- What are the KPIs for your Treasury Department?
- How have your KPIs changed in the past 5 years?
- How is your Treasury Department technology budget organized?
- If you had an infinite budget, with which to transform the treasury department which would be your highest priority?

Methodology:

In Q2 2024, Coalition Greenwich conducted interviews with over 120 corporate treasury professionals in Europe, North America and Asia with sales turnover over USD500MM. Topics covered responsibilities for respondents, KPIs for treasury departments and their evolvement.

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