2024 Asian Trade Finance Insights

2024 Asian Large Corporate Trade Finance Study

September 23, 2024
Executive Summary:

This report provides detailed information on Asian trade finance, including insights from key trade finance decision makers on Asia trade volumes, impact from supply chain disruption, key challenges faced by corporations, and more.

Methodology:

Interviews were conducted from March to June 2024 with Asia-based clients via phone this year. Respondent profiles remain largely similar to previous years, i.e. key trade finance decision makers such as treasurers, finance mangers or assistant finance managers. Revenues of these companies are generally above USD$500 million per year.

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