2024 Key Trends in Institutional Asset Management - Asia (ex. Japan)

2024 Asian (ex. Japan) Institutional Investors Study

October 25, 2024

Executive Summary:

Review key industry trends for the institutional investors market in Asia (ex. Japan).

Methodology:

Timing: On an annual basis, from January to July, Coalition Greenwich conducts in-person interviews in detail with the largest institutional investors in Asia.

Detailed interviews: Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.

Secondary research: In addition, several investors are included in this study based on information collected through secondary research and top-line interviews.

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