



# 2024 Key Trends in Institutional Asset Management - United Kingdom

## 2024 United Kingdom Institutional Investor Research

November 1, 2024

### Executive Summary:

This report provides detailed information from U.K. institutional investors on key trends in the asset management industry.

### Methodology:

Coalition Greenwich's 37th annual U.K. Institutional Investor research is based on in-depth interviews conducted during 2024 with 252 of the largest institutional funds in the United Kingdom. These institutional investors are U.K. corporate funds, local authorities and other institutional funds each with over £75 million in total DB plan assets, DC plan assets, or other institutional assets. Senior fund professionals provided quantitative and qualitative evaluations of the investment and client service capabilities of their investment managers and detailed information on key market trends.



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