2024 Key Trends in Institutional Asset Management - Germany

2024 German Institutional Investors Study

November 1, 2024

Executive Summary:

This report provides detailed information from German institutional investors on key trends in the asset management industry.

Methodology:

During 2024, Coalition Greenwich conducted in-depth interviews with 96 key decision-makers at the largest German institutional investors. The 26th annual research study covers the largest German institutional investors, including pensions (corporate, public, defined benefit, defined contribution and hybrid funds); banks (including Sparkassen), foundations, churches; insurance, reinsurance, sovereign reserve funds and other non-pension institutional investors including official institutions, central banks, monetary authorities, and supra-nationals. For all markets, interviewed institutional investors have externally-managed assets of over €100 million.

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