2013 United States Institutional Investors Planned (Target) Allocation Shifts

January 2, 2014

Executive Summary:

This report provides detailed information on the institutional investment market in the United States, including helpful benchmark data on the planned allocation shifts across channels such as

- corporate pensions
- public or industry pensions
- endowments and foundation

Methodology:

From July to October 2013, Greenwich Associates conducted in-person interviews with 1,093 institutional investors in the United States, each with over $250 million in externally-managed assets. The data in this report is based upon aggregated results from individuals participating in the study.

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