2013 United States Institutional Investors - Executive Summary

January 29, 2014
Executive Summary:

This report provides an executive summary on the institutional investment market in the United States.

Methodology:

From July to October 2013, Greenwich Associates conducted in-person interviews with 1,093 institutional investors in the United States, each with over $250 million in externally-managed assets. The data in this report is based upon aggregated results from individuals participating in the study.

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