

# 2014 Fixed Income Investors - United States Overall Fixed Income

July 9, 2014

**Executive Summary:** 

This report provides detailed information from U.S.-based investors investing in fixed income products, including helpful benchmark data such as:

- Trading volume
- Assets under management
- Electronic trading activity
- Product usage information

#### Graphic slides include:

- Total Trading Volume Distribution by Type of Investor
- Total Trading Volume Distribution by Product
- Electronic Trading Volume Distribution by Product
- Most Important Factors When Requesting an Electronic Quote
- Average Number of Dealers Used
- Value Provided By Dealers
- Reward for Research
- Research Services Rewarded by Investors
- Research Services Valued Most
- Methods Used to Reward Dealers for Research
- Expected Impact of Clearing on Volume Allocation to Dealers

### Methodology:

Research is based on personal interviews conducted from February and April 2014 with 1,067 respondents. The data in this report is based upon aggregated results from individuals participating in the study.

Buy-side institutional investors were asked to provide quantitative and qualitative evaluations of the dealers they use as well as detailed information on important market trends.



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