Canadian equities 2024: Navigating liquidity challenges and embracing electronic trading

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Executive Summary:

The Canadian institutional equity trading landscape is a bit of an outlier. Relatively small but mature and complex, it provides a diverse array of exchanges and alternative trading systems to choose from.

Methodology:

From January through June 2024, Coalition Greenwich interviewed 249 buy-side equity traders in North America. The study was conducted over the phone, online and in-person. Respondents answered a series of qualitative and quantitative questions about the brokers they use and their business practices in the Canadian cash equity space.

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