2024 Europe Corporate Cash Management Trends

2024 Europe Corporate Cash Management Study

March 12, 2025

Executive Summary:

This report provides detailed information from Europe-based companies on product demand, quality of coverage and capabilities specific to Cash Management. Topics covered include information on corporates looking for a customer-centric, cost-efficient, and advisory-driven cash management provider, top players used for cash management in Europe, cross-border cash management usage, understanding the drivers of corporates' buying and switching behaviour, and more.

Methodology:

Between June to November 2024, Crisil Coalition Greenwich conducted 974 interviews with corporates with annual revenues of €500 million or more across Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom. Interview topics included product demand, quality of coverage and capabilities specific to Cash Management. Interviews were mostly completed via video conference or phone this year.

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