



# 2024 U.K. Middle Market Banking Trends

2024 European Corporate Finance Research

March 12, 2025

Executive Summary:

This report provides detailed information on key insights into UK Corporates' Banking Preferences (e.g. cross-border usage, business momentum), banks cited for actively approaching corporates on sustainability topics, and other trends with U.K. corporates.

Methodology:

Between June to September 2024, Crisil Coalition Greenwich conducted 80 interviews with corporates with annual revenues between £250 - £500 million across the United Kingdom. Subjects covered included bank credit capabilities, domestic and cross-border advisory capabilities and quality of institution and relationship management.



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