2024 Asia Corporate Banking and Cash Management Trends

2024 Asian Corporate Banking and Cash Management Study

March 28, 2025

Executive Summary:

This report covers the share of corporate banking relationships, key selection criteria for choosing cash management providers, banks recognized for their digital experience, corporates' digital / innovation investment priorities, ESG targets and goals, and more.

Methodology:

Interviews were conducted from August to November 2024 with Asia-based clients. Interviews were mostly completed via phone, typically with key decision makers for corporate banking and cash management services. Revenues of these companies are generally above USD$500 million per year.

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