2024 U.S. Corporate Banking & Cash Management Trends

2024 U.S. Corporate Banking & Cash Management Studies

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Executive Summary:

This report provides detailed information from U.S.-based companies on topics that include product demand, quality of coverage, and capabilities in specific product areas. It covers topics such as the average number of cash management providers, the percentage of all citations by bank type, ease of doing business, business priorities, and digitalization and innovation.

Methodology:

From May through November 2024, Crisil Coalition Greenwich conducted 213 interviews in corporate banking and 250 interviews in corporate cash management at U.S.-based companies with $2 billion or more in annual revenue. In addition, 69 interviews were conducted with users of foreign exchange at corporations in the United States. Subjects covered included product demand, quality of coverage, and capabilities in specific product areas.

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