



U.S. Companies Bullish About Business Prospects and Willing to Change Their Banking Providers

December 1, 2014

Executive Summary:

U.S. small businesses and mid-sized companies are not being shy about cutting ties with existing banks in favor of new providers offering better pricing, capabilities and service

Methodology:

The Greenwich Market Pulse is an ongoing research series that addresses the most important and timely issues facing small (\$1mm-\$10mm) and mid-sized (\$10mm-\$500mm) company owners/ executives and their banking relationships.

The current study was conducted in Q3 2014 with participation from 297 companies, including 144 small businesses and 153 mid-sized companies.



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