2025 Key Trends in Fund Distribution – Asia

2025 Asian Intermediary Distributors Study

September 17, 2025

Executive Summary:

This report provides key trends and information from intermediary distributors in Asia.

Methodology:

For the program of 2025, Coalition Greenwich interviewed 170 regional and local gatekeepers at leading distributors in Asia. Interviews were conducted between February and June.

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www.greenwich.com | ContactUs@greenwich.com

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038