

What is Market Structure and Why Should You Care?

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Executive Summary:

Market structure change is a hot topic. While the textbook definition of market structure is widely known, what does it really mean in financial circles?

Today's unprecedented pace of regulatory reforms, technological developments and behavioral shifts make understanding market structure and its impacts a critical challenge. In this paper, Greenwich Associates analyst Kevin McPartland defines the term and explains the business opportunities and challenges it presents to the various market participants.



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