2014 Canadian Institutional Investors - Product Demand - Graphics

January 4, 2015

Executive Summary:

This report provides detailed information on the institutional investment market in Canada, including helpful benchmark data on product demand across asset classes.

Methodology:

From July to October 2014, Greenwich Associates conducted in-person interviews with 221 institutional investors in Canada. The data in this report is based upon aggregated results from individuals participating in the study.

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