2015 Fixed Income Investors - United States Short-Term Fixed-Income

August 19, 2015

Executive Summary:

This report provides detailed information from U.S.-based investors investing in Short-term Fixed Income, including helpful benchmark data such as:

- Trading volume
- Assets under management
- Electronic trading activity
- Product usage information

Graphic slides include:

- Total Trading Volume – Distribution by Type of Investor
- Total Trading Volume – Distribution by Product
- Electronic Trading Activity – Short-Term Fixed Income
- Use of Products in Dealer-Offered Commercial Paper
- Use of Products in Other Money Market Instruments
- Average Number of Dealers Used
- Concentration of Business
- Volume Allocation Factors
- Use of Dealers' Research
- Research Allocation Factors

Methodology:

Research is based on personal interviews conducted from February and April 2015 with 69 respondents. The data in this report is based upon aggregated results from individuals participating in the study.

Buy-side institutional investors were asked to provide quantitative and qualitative evaluations of the dealers they use as well as detailed information on important market trends.

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greenwich.com ContactUs@greenwich.com Ph +1203.625.5038