2015 Asian Institutional Investors - Investor Situation and Needs - Data

May 29, 2015

Executive Summary:

This report provides detailed information from institutional investors in Asia, including helpful benchmark data in new business activity, such as:

- Total Solicitations
- Number of Investment Managers Seriously Considered
- Alternatives Managers New Business Activity and Effectiveness

Methodology:

Research is based on personal interviews conducted from January 2015 through March 2015 with 112 of the largest institutional investors in Asia. The data in this report is based upon aggregated results from individuals participating in the study.

Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.

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