

2014 Large Corporate Trade Finance - Global Market Trends

October 20, 2014

Executive Summary:

This report provides detailed information on the Large Corporate Trade Finance market in Asia, Europe and the United States and includes helpful benchmark data such as:

- Average Number of Banks Used
- Use of various products such as Guarantees, Export Finance and Import Finance
- Share of Fees Paid and
- Selection criteria for trade finance providers.

Methodology:

Research is based on interviews conducted from April through June 2014 with 400 respondents in Asia, 297 from Europe and 161 in the United States. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers including CFOs, finance directors and treasurers, at corporations and financial institutions throughout these regions were asked about subjects such as share of fees paid, products used and selection criteria.

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