



# 2015 Large Corporate Cash Management - Canada - Total Market

December 15, 2015

Executive Summary:

This report provides detailed information on the Large Corporate Cash Management market in Canada and includes helpful benchmark data such as:

- Average Number of Banks Used
- Share of Fees Paid and
- Selection criteria for cash management providers

Methodology:

Research is based on interviews conducted from April through June 2015 with 152 respondents in Canada. The data in this report is based upon aggregated results from individuals participating in the study.

Financial officers including CFOs, finance directors and treasurers, at corporations and financial institutions throughout these regions were asked about subjects such as share of fees paid, products used and selection criteria.



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