

The Continuing Corporate Bond Evolution

December 3, 2015

Executive Summary:

Electronic trading in U.S. investment-grade corporate bonds has reached 20% of total market volume in 2015.

While low relative to other markets, this represents 25% growth year-over-year. The buy side reports improving liquidity, but the source of that improvement is unclear.

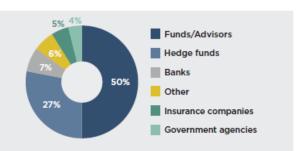
There has been a tremendous push for new e-trading methods for corporate bonds, and an increasing interest in all-to-all platforms.

In both investment-grade and high-yield, new trading protocols and platforms allow not only for different methods of trade execution, but also for execution of trades that otherwise would not have been consummated at all.

Methodology:

STUDY PARTICIPANTS

Between February and April 2015, Greenwich Associates interviewed 1,063 U.S. institutional investors active in fixed income. Interview topics included trading and research activities and preferences, product and dealer use, service provider evaluations, market trend analysis, and investor compensation.





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