2015 United States Institutional Investors - Manager and Product Demand - Graphics

January 25, 2016

Executive Summary:

This report provides detailed information on the institutional investment market in the United States, including helpful benchmark data on the planned allocation shifts across channels such as corporate pensions, public or industry pensions, and endowments and foundations.

Methodology:

From July to October 2015, Greenwich Associates conducted in-person interviews with 1,341 institutional investors in the United States. The data in this report is based upon aggregated results from individuals participating in the study.

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