2016 U.S. Equity Investors - Market Trends Report - European Equity Sales, Research & Trading

May 31, 2016

Executive Summary:

This report provides detailed information from U.S.-based investors investing in European Equities, including helpful benchmark data such as:

- Annual cash equity commissions
- Commission allocation for research & advisory and sales trading services
- Commission allocation for specific research & advisory services
- Commission rates for single-stock agency trades by region

Methodology:

From November 2015 to February 2016 Greenwich Associates interviewed 320 buy-side U.S. equity traders and 222 U.S. equity portfolio managers about the U.S. equity business.

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