

Agile Approaches: Best Practices for Digital Transformation in Banks

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[Agile approaches](#) to project and process management are being adopted across an increasingly broad array of industries.

In banking, the iterative approach that is the hallmark of agile enables faster development of and improvement to digital banking platforms in response to customer demand.

KEY ACTION STEPS TO DRIVE AGILE PRACTICES



Source: Greenwich Associates 2016

Bottom Line

- Adopting agile practices is a journey that often starts with small teams adopting the process on specific projects.
- Successful organizations learn how to improve customer experiences and align business and IT by maturing the process and scaling it to more projects.
- Collaboration among product managers, business executives and the technology team has been critical in the evolution of using agile development.

Read [Agile Approaches: Best Practices for Digital Transformation in Banks](#) to learn more.



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