2016 Large Corporate Finance - Insights from Greenwich Associates Research

January 11, 2017

Executive Summary:

This report provides key findings from large corporates regarding their bank and non bank relationships in banking, cash management and trade finance discovered in the 2016 Large Corporate Finance Study.

Methodology:

This report is based on interviews with 1,650 in person U.S. large corporates interveiws with treasury professionals and cash managers between April and September 2016.

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