Money In Motion - 2016 Research with United States Institutional Investors

April 17, 2017

Executive Summary:

The annual analysis is based on reporting hiring expectations of influential institutional investors in the United States.

The annual analysis is based on reporting hiring expectations of influential institutional investors in the United States. The results seek to address three dynamics:

1. Where institutional asset flows are going (in aggregate, by asset class, by product, active/passive)?
2. Who is driving institutional asset flows (by channel)?
3. Where are the largest revenue opportunities, and where will interest be the weakest?"

Methodology:

Greenwich Associates' 45th annual research with U.S. Institutional Investors is based on in-depth interviews conducted primarily through in-person interviews, and supplemented by telephone interviews and online surveys, between July and October of 2016.

Respondents include 1,216 individuals from 1,052 of the largest tax-exempt funds in the United States. These U.S.-based institutional investors are corporate and union funds, public funds, and endowment and foundation funds, with either pension or investment pool assets greater than $150 million.

Senior fund professionals were asked to provide quantitative and qualitative evaluations of their investment managers' investment and servicing capabilities and also of the managers soliciting their business. Fund professionals were also asked detailed information on important market trends.

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