

2017 European Equity Investors - Asian Equities

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September 29, 2017

Executive Summary:

This report provides detailed information from Asian equity investors in Europe, including helpful benchmark data such as: high-touch versus electronic mix of Asian equity trading volume, Asian equity commission spend for research/advisory vs. execution and number of brokers used for Asian equity research/advisory services and execution.

Methodology:

Greenwich Associates conducted in-depth interviews with 56 PMs and 33 traders in Q2 of 2017. The data in this report is based upon aggregated results from individuals participating in the study.



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