



# 2017 Retail Structured Products

## 2017 U.S. Retail Structured Products Investors

November 3, 2017

### Executive Summary:

This report provides detailed information from U.S.-based institutional investors investing in retail structured products, including helpful benchmarking data such as: total volume in retail structured products, distribution of notes volume by underlying, expected greatest future product demand

### Methodology:

In 2017, Greenwich Associates interviewed 64 institutional investors active in retail structured products. The data in this report is based upon aggregated results from individuals participating in the study.



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[www.greenwich.com](http://www.greenwich.com) | [ContactUs@greenwich.com](mailto:ContactUs@greenwich.com)

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[greenwich.com](https://greenwich.com)

[ContactUs@greenwich.com](mailto:ContactUs@greenwich.com)

Ph +1203.625.5038